

## SUE BALL, MEDIA AND ARTS PARTNERSHIP

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For project portfolio: [www.maap.org.uk](http://www.maap.org.uk)

Sue Ball is a cultural producer who works in the context of social and spatial design, and is Director of the creative regeneration practice Media and Arts Partnership (MAAP). She operates in the gaps between sectors and disciplines to generate new professional learning and interdisciplinary design processes for urban space, and works to mobilise and strengthen value systems related to place and community.

### WORK HISTORY

#### ESTABLISHED MAAP IN 2000 WITH PORTFOLIO INCLUDING:

**Arts & Placemaking; Arts on the Waterways' Strategic Framework** Feb 16 ongoing

**Client: Canal and River Trust**

Developing advocacy and strategy for the wider adoption of Arts & Placemaking approaches across CRT's England and Wales portfolio. Working with CRT's National Arts Director, this includes 1-2-1 meetings with senior Directors and Regional Partnership Chairs to identify current practice + setting up and running a creative workshop for cross-departmental dialogue event as part of CRT's corporate business planning cycle.

**Limehouse Basin, London Public Realm/Cultural Animation Strategy** Sept 14 ongoing

**Client: Canal & River Trust. Commissioned The Decorators [www.the-decorators.net](http://www.the-decorators.net)**

This R&D programme explores a quiet approach that takes design ideas, processes and interventions into public space activation. Prototyping the space through participative events, creating a new place identity with designer Guglielmo Rossi and building temporary public furniture over the summer months arose from co-production processes. The three Limehouse Socials, including independent food markets, provided a relaxed and welcoming space for many people to meet & ensure a sustained and locally owned future. Extending these relationships, a Market Operator has now been procured for the DLR arch spaces, and monthly markets ongoing unto 2019 through a lease negotiation by MAAP with the landowner. [FbLimehouse Basin](#)

**Warwick Bar, Birmingham: Public realm/Creative Regeneration** Oct 11–Mar 16

**Client: Isis Waterside Regeneration.**

Co-produced an organic & responsive approach to regeneration, latterly termed *Slow Architecture*, turned a 2.4 hectare heritage canalside site to home to wide range of high profile arts, design and creative fabrication/maker businesses including Grand Union Studios, Vivid Project, Artscene and Roomspace. Annual artists' commissions and summer and winter arts fetes now make the site a major arts hub for Birmingham. An independent Review Document produced by Dr Rachael Unsworth, charted the success of the approach and its impact on tenants' business and the wider Digbeth maker/manufacture economy.

[www.warwickbar.co.uk](http://www.warwickbar.co.uk)

**Re-Distributed Manufacture Research + Creative Technology Programme** Mar 14-16

**Client: Birmingham City University + Royal College of Art**

Initiated and facilitate a programme to support cluster development for the manufacture, design and creative industry tenants at Warwick Bar, including Clifton Steel as anchor tenant and the wider 'maker' sector in Digbeth that built on the adoption of new technologies, systems and processes. In partnership with academic and research partners, this programme sought to facilitate emergent collaboration and strengthen STEAM trading relationships. Innovation workshops, including Makey Makey creative technology sessions and BarCamps were run in conjunction with BCU, and a Warwick Bar delegates visit to Milan Design EXPO with the Design Council supported in 2015.

**ProtoPublics social design research programme, Lancaster University**

**Client: AHRC + Interdisciplinary HEI Design Sector**

Dec 14 – Oct 15

Invited as a provocateur to prompt cross institutional collaboration in design, arts and the humanities that focused on societal issues at a two day workshop at Lancaster University. A 'sprint' research project developed an investigation of alternative exchange mechanisms in the creative & design economy. Led the research exercise in role of Community Co-Investigator with Leeds Creative Timebank members and academic staff from Warwick and Dundee Universities with Royal College of Art, and curated public consultation events which resulted in 2 publications:-

<http://nrl.northumbria.ac.uk/24800/>+ [www.leedscreativetimebank.org.uk/ctc](http://www.leedscreativetimebank.org.uk/ctc)

**Victoria Quays, Sheffield: Public Realm/Cultural Animation Strategy**

Oct 13 – Jan 15

**Client: Canal & River Trust** Commission: Skinn 3D designers

Through engagement programme with businesses and residents produced Movement & Legibility strategy connecting Victoria Quays into the Castlegate Masterplan: set up meanwhile use space as social and enterprise hub; commissioned artists/designers Skinn to produce 'consultation' furniture: initiated partnership with CycleBoost to incentivize cycling by major business and their employees based around the Basin through free bike use .

**Brentford Works, West London**

May 12- April 13

**Client: Kinnear Landscape Architects, London Borough of Hounslow + GLA**

**In collaboration with The Decorators**

Negotiated 3 year licensed use of an empty Optician shop on Brentford High Street as part of OLF funded Moving High Street programme to operate as a social and event space open for use by independent traders, designer makers, artisan food retailers and cargo bike users. Successfully attracted GLA's Shop Front and Special Assistance monies to commissioned design company Europa Europa to produce Brentford Works identity, shop signage and an interactive wall map by which the public could add local enterprise and aspirational future offers. Used by CanDo Coffee for trial period and London Bike Hub to roll out cargo bike offer.

**Brentford Bikes, West London**

May 12- April 13

**Partnership with London Bike Hub in collaboration with The Decorators**

Accessed European funding for Sustainable Transport for 3 month of free cargo bike use to establish Brentford Bikes as 'a pedal powered enterprise' as part of OLF funding MHS. Run campaign to encourage uptake & use by independent traders and families as local green transport. Good uptake meant that London Bike Hub (not-for-profit) adopted the bikes and

rolled out the service. Commissioned website + social media, identity, stickers, and all graphics in support. [www.brentfordbikes.org](http://www.brentfordbikes.org)

**Brentford Lock West Cultural Strategy Document, London**

Jan 10-13

**Client: Isis Waterside Regeneration**

Produced a Cultural Animation Strategy 'Green Routes and Shoots' for use by the developer to assist in gaining planning permission which was presented within their Access and Design Statement. As a 'live' development, this strategy became the framework document for a successful bid by LB of Hounslow and Isis WR for OLF Round 2 funding. I produced breakdowns of projects for key sites along the route between the highstreet and Golden Mile, which outlined the need for a new highstreet market space, canalside shed artwork and social space for community consultation. Invited to sit on Procurement Panel and recruited Kinnear Landscape Architects who invited me to lead on the social and cultural aspects of the programme (see above).

**Margins within the City**

Jan-Dec 09

**Autonomous - Leeds Love It Share It CIC**

Co-initiated Leeds Love It Share It CIC as urban activist research team and think-tank to support New praxis on the inter-relationship of land, skills and cultural networks at neighbourhood level In Richmond Hill, Leeds with resulting publication and toolkit. Raised £98,000 from Yorkshire Forward and LEGI for participative research & engagement activities.

**Placemaking Action Research – Yorkshire**

08-10

**Client: Arts Council of England**

An action research programme in the Making of Place aimed to build capacity and resilience within the cultural sector and its commissioners. Dr Franco Bianchini (Leeds Met Univ) & Dr David Bell (School of Geography, University of Leeds) provided contextual case studies for the project and participated throughout alongside 14 practitioners from disciplines across urban regeneration including Planners, Councillors, Curators, Artists, and Architects. Participants were offered CPD bursaries to participate in the action research programme as well as provide peer review, critique and exchange for each others' projects. A final day event was supported by Yorkshire Sculpture Park and opened to wider creative and cultural sector as a provocation and response.

**Tower Works, Leeds, Public Art Programme & Strategy**

June 07 – 11

**Client: ISIS Waterside Regeneration / Yorkshire Forward**

Initiation of a four year programme and strategy development for the heritage site in Leeds and taking as its broad theme, *INTERDEPENDENCE*, to facilitate artists projects and works. In 2008 Sue curated and commissioned three artist-led research projects prior to site development, including:

- sound works by Lee Patterson. Previously unheard sounds were revealed and recorded to form a series of audio documents of the site and performed at Howard Assembly Room, Opera North in 2009
- Martin Smith, 3D and kinetic artist, created a series of maquettes for a new civic amenity - a timepiece and clock - to be installed on the Verona Tower
- exhibitions and sound installation by Black Dogs whose guided walks transposed Florence onto South Leeds and offered the chance to learn about the exotic history of the two places and for

the public to share their stories, from the factual to the fictitious.

**EXPO 09 Leeds, national sonic arts Festival**

*March 08- Sept 09*

**Client: Sonic Arts Network, London + Arts Council England**

Invited as local lead partner to bring national festival to Yorkshire, commissioning over 10 new works of international status in public sites, along conference and publication. Committed partners include Leeds City Museum, The BBC, The University of Leeds, ARUP and Education Leeds.

**Arts and Cultural Strategy**

*Jan - Oct 08*

**Client: Oldham and Rochdale Pathfinder Housing Market Renewal + Arts Council of England**

Devising 5-8 year programme, with investment plan, for the Pathfinder. An exploration of people's relationship to everyday pastimes and cultural pursuits underpinned the consultancy which used Participatory Appraisal techniques in two neighbourhoods in parallel with an embedded artist in-residence commission by artist Andy Abbott .

**Light Neville Street Gateway - Major Public Art Work Commission**

*Sept 05 - Feb 09*

**Client: Leeds City Council / Yorkshire Forward with Bauman Lyons Architects**

Initiating and curating lead artist role within the Design Team, commissioning Berlin based artist Hans Peter Kuhn, supporting R&D for artist proposal, successful presentation and fundraising £646,000 for the artist's major public installation on the West Wall, education programme and related PR from Northern Way 'Gateway to the North' scheme. Hans Peter Kuhn's project 'A Light and Sound Transit' consists of the 80m LED light wall and permanent sound installation, the first of its kind in the UK.

**Klanging Banging; temporary sonic artworks for Neville Street, Leeds**

*Sept 07-Oct 08*

**Client: Leeds City Council in partnership with Leeds University, Leeds Met University, Leeds Art & Design College and Leeds College of Music**

Acting as curator of the Neville Street development, Klanging Banging established bursary awards for emergent sound artists. Through workshop and review, each of the four artist's work was developed and installed along the canalside of Granary Wharf. Launched on Leeds Light Night, the works created soundscapes under bridges, in trees and by roadways, re articulating the architecture and environment of the area through sound.

**Small Structures II; a CPD programme in Architecture, Design and Build**

*Aug 08 – Jan 09*

**Client: arc Architecture Centre, Hull**

Initiating and co-ordinating a creative interdisciplinary CPD project. Using sites from Hull's Housing Renewal and Bridlington's Seafront Renaissance programmes, the students and professionals developed imaginative design responses, manifesting in the design and build of a Small Structure that invoke debate on what makes good design. Working in partnership with Hull College, Hull University and Lincoln University.

**Cultural Strategy for Wellington Place, Leeds**

*July 07 – Feb 08*

**Client: MEPC Developers**

Prepared and drafted a strategy to embed cultural animation, art and the creative economy into the development of the Wellington Place to compliment its innovate public realm development by Martha Schwarz Ltd.

**Public Art Consultant with NESTA Fellow Peter Coates***Jan – Nov 07***Client: ARUP**

Initiated and curated a temporary (1 month) light and digital projection by the artist using a landmark heritage feature in Leeds to create a high profile public event for the city and to signify the start of a cultural programme for Wellington Place. Launched in Leeds Light Night 07.

**Architecture Week 07***Jan –July 2007***Client: Arts Council England**

Programme Director, Architecture Week 07 Yorkshire with Karen Houghton In Partnership and Anita Morris Associates PR, taking the campaign of 'How Green Is My Space' to the practitioner sector and the public

**Architecture Week 06***Jan- July 2006***Client: Arts Council England**

Programme Director, Architecture Week 06 Yorkshire with Anita Morris PR and The Culture Company. Curated events, experimental projects and workshop programme, in association with the Architecture Centre Network, RIBA Yorkshire, artists, musicians and academics.

**Situation Leeds 06; Contemporary Artists and the Public Realm***Jan 06-October 06***Co-produced city wide festival with over 60 artists and 80 sites in Leeds.**

Set up the festival with Leeds Met Gallery, ESA, Henry Moore Institute, Artist House and other visual arts agencies to create a platform for public art in the city. Involved in all aspects of festival co-ordination and in particular the design of the catalogue/s and commissioning critical essays.

**Digital Public Art Commission***Sept – Dec 05***Client: Allen Tod Architects + artist Paul Emery**

Initiating a cultural programme exploring synaesthesia in conjunction with Leeds College of Music. Initiated and ran a major event, Building Sounds, as part of Architecture Week 2006

**Sound Lines Major public sonic sculpture with US artist Bill Fontana***June 03- Aug 05***Self initiated**

Co curated a major commission of national significance by the US sound artist Bill Fontana in the Dark Arches in Leeds, bringing political advocates to the project, fundraising, developing media sponsor, supporting artist visit and specialist advisors in heritage, technology and the built environment. Preparing launch event and all related PR.

**Hi -Views, Public Art Programme***June 2003 – July 2005***Client: Sustrans and Lincolnshire Public Art Network with architect Paul Robbrecht**

Leading on the construction of four micro-architectural sculptures placed along the River Witham from Boston to Lincoln. Hi-Views focuses upon contemporary architecture as a means to take a long view out to the past. Programmed artist-led participatory programme for on-site engagement with artist, Deborah Jones and commissioned Ghent based architects, Robbrecht en Daem to undertake design and build.

## **Public Art Strategy and Implementation Plan for Wigan Pier Quarter**

2004

**Client:** Wigan Council + RKL consortium

Led on all areas of consultation with artists and business stakeholders; developing temporary artist-led consultation events as part of public realm masterplanning.

## **Public Art Strategy for Wales**

**Client:** Arts Council Wales + RKL consortium

Working with RKL + Leeds Metropolitan University to review and propose strategy, initiated major consultation programme for artists and commissioners, audit and mapping of public art activity in Wales from 1998-2003, proposing good practice guidelines and comparator models for public art, production of a key strategy document for the growth of the commissioner and artist sectors across the region linking to the delivery of the National Assembly for Wales's strategy for culture.

## **Public Arts Action Plan for Leeds**

01 - 03

**Client:** Leeds City Council + pArts

Co-authored the plan focusing on activating artists as collaborators within urban design and regeneration & public realm strategies. Activities undertaken included consultation with commissioners through participatory workshops, to preparation and drafting reports for committee adoption.

## **Artistic Director, Pavilion, Leeds**

1996 – 2000

**Developed major programme of publicly sited art works for the region as one of eight key commissioning agency supporting Photo98, UK's Year of Photography and the Electronic Image.** These included: Heart & Mind, permanent public works by artist Susan Trangmar & landscape architect Neil Swanson creating a new roof garden for F Floor Jubilee Wing, Leeds United Teaching Hospital + light boxes by Janet Hodgeson + The Future Looms, digital interactive by artist Roshini Kempadoo. Developed a new organizational structure with Board of Directors and long term funding package, developing income from 1996 levels of £67k to £300k from 1999 onwards.

**PROFESSIONAL STATUS:** Fellow Royal Society of the Arts; Awarded SEEDBED National Fellowship & Bursary 2015-16: Director, Contemporary Visual Arts Network (Yorkshire); Chair, Leeds Creative Timebank: Director, Art In Unusual Spaces CIC: International Public Art Research Network, Advisory Group Member, Centre for Socially Applied Arts, University of Bradford.

### **ARTICLES include:**

[www.publicartonline.org.uk/whatsnew/news/article.php/A+hidden+economy%3A+a+critical+review+of+Meanwhile+Use](http://www.publicartonline.org.uk/whatsnew/news/article.php/A+hidden+economy%3A+a+critical+review+of+Meanwhile+Use): <http://www.artsprofessional.co.uk/magazine/279/case-study/slow-sure-strategy>: <http://www.artsprofessional.co.uk/magazine/279/case-study/slow-sure-strategy>

### **INVITED SPEAKER AT CONFERENCE & PUBLIC EVENTS include:**

London Architecture Week, The Building Centre: <i>Re/Making the Street</i>	July 16
Central St Martin's/UAL: <i>Contested Spaces</i> ' Roundtable Panel	June 16
SEEDS, <i>Innovation in Temporary Use of Space</i> , Sheffield CC + University	July 15
<i>Developing Culture Sector Resilience</i> , Arts Council England, London	Mar 15
<i>ProtoPublics</i> 2 day social design research Conference, Lancaster Univ	Nov 14
Sheffield Architecture Week: Victoria Quays & Castlegate Masterplan	Oct 14

PolyMath, Sheffield, <i>Place and Culture</i>	April 14
Contemporary Visual Arts Network, National Conference, City Hall	June 14
Contemporary Visual Arts Network, NE Region Conference, Baltic	July 13
Stroom, The Hague, <i>Alternate Cultural Economies</i>	Jan 12
Liverpool Biennial / Fonds BKVB – <i>from the grassroots up</i>	Oct 10

## EDUCATION

2001-	MA. Urban Environmental Design	Leeds Beckett University
1979-82	BA (Hons) Fine Art	Leeds Met University
1978-79	Foundation Art & Design	Leicester DeMontford
1977-78	BSc Estate Management	Leicester DeMontford
	Foundation Year	